



Call for Expression of Interest

Post Title:	Senior Expert on Innovation and Digital Transformation	Duty Station:	Madrid, Spain
Reference:	UNWTO/HHRR/CFE/23/OFSG/2018	Start Date:	As soon as possible
Department:	Office of the Secretary-General	Duration:	12 months
Contractual Status:	Service Contract	Deadline for Applications:	02 October 2018

DUTIES AND RESPONSIBILITIES

The **World Tourism Organization (UNWTO)** is the United Nations agency responsible for the promotion of responsible, sustainable and universally accessible tourism.

UNWTO is currently looking for a **Senior Expert on Innovation and Digital Transformation** to develop and lead the innovation and digital transformation strategy that allows UNWTO to boost the innovation ecosystem in the tourism industry worldwide.

The incumbent will typically report to a supervisor assigned by the Secretary-General upon recruitment, or directly to the Executive Director or his/her designate and will be responsible for the following duties:

1. Develops and executes different activities that assist in the positioning of UNWTO as the first tourism innovation agency with a global scale that allows the connection of all the tourism ecosystem members worldwide;
2. Connects permanently and proactively startups in phases of growth, creation and development with potential investors, corporations in the tourism industry in order to generate new business opportunities in terms of tourism innovation;
3. Executes different international activities in terms of fostering the international innovation ecosystem focused on tourism and to give added value to the Governments and Countries that work actively with UNWTO;
4. Manage and develop long-term relationships and strategic alliances between UNWTO and startups, investors, corporations, Governments, institutions and the academia in order to strengthen the entrepreneurial and innovation ecosystem at an international level, seeking for new business opportunities with all actors;
5. Advises the Secretary-General in order to develop new innovative projects and brings him added value in new ways of promoting UNWTO to the key Partners and Members in terms of innovation and digital transformation;
6. Develops new UNWTO services focused on innovation and digital transformation;
7. Supports the implementation of partnership strategies in relation to the post-2017 International Year of Tourism for Sustainable Development; hosts, promotes and encourages regional, national and local cooperation on innovation and digital transformation;
8. Combines technology, training and technical assistance to foster sustainable and inclusive tourism development, responsible trade and inclusion of disadvantaged groups;
9. Performs other duties as required.

REQUIREMENTS

- Academic**
- Advanced university degree (Master's degree or equivalent) in tourism, business management, international relations or a field related to the activities of the Office; an advanced university degree in another discipline may be accepted *in lieu* if it is pertinent to the requirements of the post and in combination with relevant professional experience.
- Experience and Basic Competencies**
- Minimum of eight years of professional experience in tourism, digital innovation, international relations or a field related to the activities of the Office;
 - Experience in drafting documents is essential;
 - Excellent communication skills and ability to draft and edit presentational documents;
 - Proven analytical skills with regard to analyzing developments and trends;
 - Proven planning and organizational skills;
 - Flexibility, tact and discretion;
 - Respect for confidentiality;
 - Ability to work harmoniously with people in an international environment.
- Languages**
- Fluency in English is essential;
 - Good working knowledge of another of the official languages of the Organization (Arabic, French, Spanish or Russian) is an asset.
- Computer Skills**
- Computer literacy in Microsoft Office software and Windows 7.
- Other Skills and Competencies**
- Experience in preparing presentations and organizing seminars/workshops is highly desirable;
 - Experience in research-related work is desirable;
 - Previous experience in the United Nations or another international organization would be an asset.

Remuneration and Other Conditions The monthly remuneration of the selected candidate would be determined on the basis of previous professional experience, skills and competencies. The Service Contract holder will be affiliated to the UNWTO health insurance plan (co-shared scheme in conformity with the Organization's procedures).

Application Procedure Interested applicants are requested to complete the [Online UNWTO Personal History Form](#). Please note that UNWTO will only accept applications received through our web-based system. Applications sent by other means (e.g. post, email, etc.) or received after the deadline indicated above, will not be taken into consideration.

-
- Candidates who do not receive any feedback within three months of the deadline should consider their application as unsuccessful;
 - Short-listed candidates may be asked to take a competitive exam and/or interview as part of the final phase of the selection process. These candidates will be contacted directly for this purpose;
 - **There is no guarantee either that the initial contract will be renewed or that a career appointment within UNWTO will subsequently be offered.**